

Strategic vs Operating Priorities

Understanding the distinction; tracking both

Strategic Priorities (Covered by the OGSP documents)

- Focused on building future growth/success
- Require incremental investment in money, time, and mgt. attention
- In most cases, require a good deal of cross-functional collaboration

Operating Priorities (Tracked separately)

- Focused on delivering current year forecast & mission commitments
- Projects which deliver continuous improvement across functions
- Activity focused on relationships with key stakeholders: owners, customers, consumers, communities, employees